



Unleashing Mobile Music with the SoundBlade™ Stereo Bluetooth® Speaker System from Altec Lansing!

Sharp Sound, Stylish Looks!

January 24th 2008 - Altec Lansing, the Sound Specialist, today launched its first Bluetooth stereo speaker - the SoundBlade™. Designed to release the music of Bluetooth stereo (A2DP) enabled devices such as mobile phones, MP3 players and laptops, the SoundBlade is essential for music loving users on the move.

Uber stylish, the SoundBlade™ stereo Bluetooth speaker system sounds as good as it looks; the sound panel features dual 2" full-range high output drivers, SRS TruBass and full stereo Bluetooth v.2 for wireless connectivity with most stereo Bluetooth mobile phones and laptops.

Equipped with AVRCP, a mobile handset can be used as the remote control, giving two-way remote volume, mute and track forward/back. The "blade-like" design, carried over from the successful iM500 iPod speaker, measures 6.125" H x 11.125" W x 1.0" D for easy portability. Supporting both AC and battery power, the SoundBlade delivers up to 24 hours of continuous playback on 6AA batteries.

"The trend is clear, people love to listen to their music on the move, with their phones, on their MP3 players and laptops" says Luc Ackaert, the European Marketing Director for Altec Lansing. ***"Our goal is to give consumers what they need to enjoy and share their mobile entertainment lifestyle with easy, portable and powerful speakers. The SoundBlade is perfect for people who listen to music on the go, super thin and lightweight with fantastic sound."***

Weighing only 455g and only 1 inch thick, the SoundBlade is ideal for business travellers who demand great quality sound from a speaker that can easily fit into any laptop luggage. With a built-in echo-canceling microphone the SoundBlade also converts to a wireless speakerphone, ideal for conference calling.

The SoundBlade is available online now and will be in-store from March, costing in the region of £89.99 inc VAT.

For more information visit: <http://www.alteclansing.com>

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For further information, product samples and interview opportunities please contact: Becky Eyles - 0870 458 4908 rebecca@euro-tech.co.uk

About Altec Lansing

Altec Lansing has been designing and manufacturing high-quality consumer and professional speaker systems for more than 70 years. A market leader in digital audio, Altec Lansing makes a wide range of audio systems for the home and office; a line of headsets and headphones for personal listening; and the popular line of inMotion speaker systems for portable digital players. Altec Lansing, a division of Plantronics, Inc. (NYSE: PLT), is headquartered in Milford, PA.

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