



For Immediate Release

## **New iPod® audio system from Altec Lansing sets the mood with feature lighting and rich sound**

*Wake up, entertain and relax with the Moondance Glow*

**February 2009** – Altec Lansing, a division of Plantronics Inc. and market leaders in digital audio, today announces the UK launch of the **Moondance GLOW** speaker system. A high performance iPod music device, the Moondance GLOW is a compact audio system-plus-alarm clock that features a unique wireless snooze remote and is designed to enhance any musical mood and home interior.

### **Setting The Mood**

Individual ambiance can be created with a winning combination of mood lighting and music. Mornings are energized and evenings chilled with the Moondance GLOW and its unique multi-colour, diffused illumination system. Beautifully designed with stylish features, a cool amber LCD dimmer light displays the song and radio station playing.

### **High Quality Sound**

Altec Lansing's rich legacy of developing audio systems that complement the iPod with great sound, beautiful design and the ability to share music continues with the Moondance GLOW. Delivering a full spectrum of crystal clear stereo sound through two 3-inch full range drivers and precision-engineered speakers, music sounds great whatever the mood.

***“Our long history of engineering innovative, high-performance audio products serves us well now at a time when people expect more from their speaker systems. We are able to create well rounded systems that offer unparalleled complimentary benefits.”*** said Luc Ackaert, head of the European Consumer Division for Altec Lansing.

## **Connections and Controls**

Dual alarms allow the user to wake up to their iPod, FM radio or the built-in alarm, while a wireless snooze remote offers alarm control from any location in the bedroom. The FM radio features 4 station presets and a wire antenna for superior reception. The Moondance GLOW features an enhanced remote control, (separate from the wireless snooze control) allowing users to change between the RDS FM radio, alarm, playlist and song navigation. A standard auxiliary-in jack give connectivity for MP3 players and other audio devices including CD and DVD.

The Altec Lansing Moondance GLOW system is now available at leading electrical retailers and is priced in the region of £129.99

**For more information visit:** <http://www.alteclansing.com>

**-ends-**

**For further information, product samples and interview opportunities please contact:** Jodie Welton - 07887 780464 [jodie@connectedpr.eu](mailto:jodie@connectedpr.eu)

## **About Altec Lansing**

Altec Lansing has been designing and manufacturing high-quality consumer and professional speaker systems for more than 70 years. A market leader in digital audio, Altec Lansing makes a wide range of audio systems for the home and office; a line of headsets and headphones for personal listening; and the popular line of inMotion speaker systems for portable digital players. Altec Lansing, a division of Plantronics, Inc. (NYSE: PLT), is headquartered in Milford, PA.

Altec Lansing, Expressionist Bass and inMotion are trademarks of Altec Lansing, a division of Plantronics, Inc. iPod and iPhone are trademarks or registered trademarks of Apple Inc. All other trademarks are the property of their respective owners. More information can be found at [www.alteclansing.com](http://www.alteclansing.com)